

The New England Chapter of the American Association of Public Opinion Research (NEAAPOR) is a community engaged in the discussion and advancement of methods, applications, and findings from public opinion research. Comprised of people involved in both academic, government, and commercial research, we:

- ✓ Provide professional development and networking opportunities
- ✓ Help students and future researchers by actively engaging with the many colleges and universities in the New England region
- ✓ Continue to grow our membership so that NEAAPOR and its members are an integral part of the public opinion research community

## President's Message

Well, it certainly has been an interesting year for public opinion and New England AAPOR! A year that started out with a strong economy, the 100<sup>th</sup> anniversary of the New Hampshire holding the First in the Nation Presidential Primary, and with ... no Patriots in the Super Bowl? That was certainly an omen for the remainder of the year!

The COVID-19 pandemic has made it much more difficult for AAPOR and NEAAPOR to carry on as usual, but the NEAAPOR Executive Committee has done an excellent job keeping the ship afloat and moving forward during difficult times.

This year, NEAAPOR has used our "down" time to concentrate on many internal aspects of the organization including examining and revising bylaws, updating our not-for-profit status, and moving ahead on a new website.

But we also were able to hold two webinars for our members and a pre-COVID holiday meet and greet.

I want to personally thank everyone who is currently serving on the Executive Committee and encourage members to engage in the running of NEAAPOR. It is only with the dedicated help of our membership that we can continue to bring entertaining and enlightening activities to our members. Please contact one of us if you have any questions about how you can participate in NEAAPOR in coming years.

Best,  
Andrew Smith

## 75th Annual AAPOR Conference

NEAAPOR was well represented at the 75th Annual AAPOR Conference, held virtually this May. An all-Chapter event was also held virtually with many raffles prizes, trivia, and a virtual open bar! Thanks to everyone who joined. A number of NEAAPOR members presented or helped organize at the AAPOR conference, including current and past executive council members Carol Cosenza, Chase Harrison, Missy Mosher, Rich Parr, and Andy Smith. NEAAPOR Student Paper Award Winner Victoria S. Asbury was able to present her winning paper, virtually. Congratulations!

Not a member of  
NEAAPOR?

It's easy to join and  
**free** for students. Go to

[www.neaapor.org/membership](http://www.neaapor.org/membership)

to find out how.

## 2019-20 Year in Review

Despite COVID, NEAAPOR sponsored multiple events during the past year which included professional development, networking and a student paper competition.

### **NEAAPOR's Fourth Annual Winter Mixer**

NEAAPOR hosted a fun social/networking event at Meadhall in Cambridge the evening of January 16<sup>th</sup>. The event was free and open to both members and non-members in the New England region and was attended by approximately 30 people from at least 4 of the New England states! Food was provided by NEAAPOR. Look forward to our invite for this year's winter event! Unfortunately, we will not be able to hold one in person this year, but look for news of a virtual mixer to be held in January.

### **Inaugural Student Paper competition**

This past fall NEAAPOR was proud to sponsor an Inaugural Student Paper competition as a way to encourage students in the region to advance their studies in public opinion research. The selection committee, composed of Jennifer Dineen, UConn; Spencer Kimball, Emerson College; and Brian Schaffner, Tufts University chose "Worthy-Immigrant Narratives: Ingroup Framing and Party Identification in Shaping Attitudes towards Immigration," by Victoria Asbury of Harvard University. Because the AAPOR conference was virtual in 2020, an award of \$500 prize was presented in lieu of transportation to and hotel at AAPOR. Congratulations Victoria!

The deadline for submissions for the second annual paper competition is January 8. Please encourage students you know to submit papers to Spencer Kimball at Emerson College, ([spencer\\_kimball@emerson.edu](mailto:spencer_kimball@emerson.edu)).

### **AAPOR All-Chapter Mixer**

Despite being unable to meet in person, AAPOR held its regular all-chapter event virtually during the conference in May. Many NEAAPOR members attended and participated in trivia contests, door prizes, and virtual cocktails. Not quite the same as being there, but well appreciated by those who attended.

### **Webinars!**

NEAAPOR sponsored two webinars this fall around the election. The first, held October 19 featured G. Elliott Morris, data journalist for the *Economist*, who discussed the election forecast modeling conducted by the Economist. More than 100 people joined this fascinating look into how models are constructed and reported to the public. Thanks to Brian Schaffner and Tufts University for hosting. You can view a recording of the webinar here: <https://youtu.be/dG5s19PBSN4>

More than 50 people attended our second webinar, a post-election recap, on November 16. Pollsters from each of the New England states discussed interesting elections and polling in their states and nationwide. Thanks go out to our panel – Rich Clark from Castleton University, Jennifer Necci Dineen from the University of Connecticut, Spencer Kimball from Emerson College, Dan Shea from Colby College, Andy Smith from the University of New Hampshire, and Paul Testa from Brown University. Special thanks to Tracy Keirns and the University of New Hampshire for hosting.

NEAAPOR will be sponsoring additional seminars this spring, keep a look out for notifications about topics and dates.

## **NEAAPOR Executive Council**

NEAAPOR is directed by an elected, volunteer Executive Committee. Please consider volunteering for a position on the E.C., it is an excellent way to get engaged professionally in AAPOR and to help move NEAAPOR ahead in the future. Current members are ...

Andrew Smith, President, [Andrew.Smith@unh.edu](mailto:Andrew.Smith@unh.edu)

Brian Schaffner, Vice President. [Brian.Schaffner@tufts.edu](mailto:Brian.Schaffner@tufts.edu)

Tracy Keirns Programming Chair, [Tracy.Keirns@unh.edu](mailto:Tracy.Keirns@unh.edu)

Carol Cosenza, Secretary Treasurer, [Carol.Cosenza@umb.edu](mailto:Carol.Cosenza@umb.edu)

Missy Mosher, Counselor at Large, [Missy.Mosher@Dynata.com](mailto:Missy.Mosher@Dynata.com)

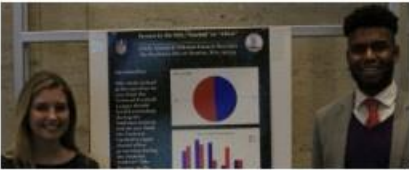
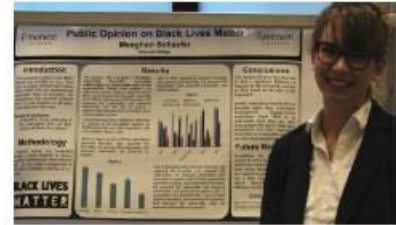
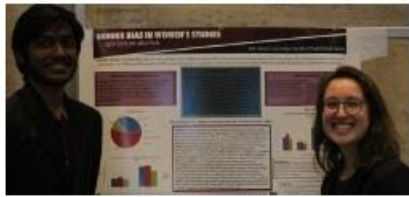
Jennifer Dineen, Past President, [jennifer.dineen@uconn.edu](mailto:jennifer.dineen@uconn.edu)

## **Become a Member of NEAAPOR!**

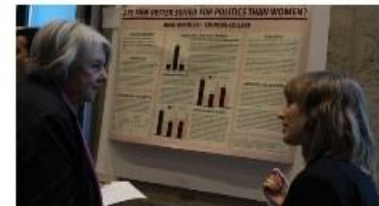
We encourage you to join the New England chapter of the American Association for Public Opinion Research (NEAAPOR). We host a series of compelling workshops, lectures and panel discussions throughout the year. We are sure you will find NEAAPOR membership to be a valuable part of your experience in the New England survey research community.

And if you are a student, membership is free!

Email Tracy Keirns ([Tracy.Keirns@unh.edu](mailto:Tracy.Keirns@unh.edu)) for more information about how to become a member or visit [www.neapor.org/membership](http://www.neapor.org/membership) to find out how.



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